



## Business

ELEVATE YOUR CAREER.  
EXPAND YOUR POTENTIAL.

## Lead and Succeed in Business

Whether you dream of launching a startup, leading a team, or making gains for a major company, our program provides the education and training to make it happen. With flexible online and on-campus classes, students can start or advance their career. Gain practical, real-world skills that apply across industries—whether you're preparing for a new career, growing in your field, or planning to transfer to a four-year university.

### CERTIFICATES



#### HIGH SCHOOL STUDENTS - GET A HEAD START WITH DUAL ENROLLMENT!

Talk to a Counselor for more information.

##### Certificate of Proficiency (CP)



###### Entrepreneurship

15-17 units

Gain the skills and knowledge to launch and grow successful businesses through hands-on training in strategy, finance, marketing, and innovation.

##### Certificate of Achievement (CA)



###### Digital Marketing

16 units

Prepare for job-ready roles across sectors by combining core marketing principles with practical technical skills. Can be completed in one year with an optional Facebook certification.

##### Certificate of Achievement (CA)



###### Digital Investment

9 units

Learn the skills and knowledge to launch and grow successful businesses through training in strategy, finance, marketing, and innovation.

##### Certificate of Proficiency (CP)



###### Human Resource Management

15 units

Explore the HR management career path and prepare for entry-level HR support roles, with the option to continue toward a Business transfer degree.

##### Certificate of Achievement (CA)



###### Business Management

22-23 units

Learn how to coordinate resources and lead within organizations, with the option to specialize in HR or entrepreneurship/small business management.

##### Certificate of Achievement (CA)



###### Accounting

18 units

Prepare for entry-level roles in accounting and bookkeeping through real-world training, and earn your certificate in just one year.

### DEGREES

Degrees are awarded upon the satisfactory completion of the major course and General Education requirements.

##### Associate in Science for Transfer (AS-T)



###### Business Administration 2.0

60 units

Complete lower-division requirements and transfer to a CSU as a junior, with a clear path to earn your Bachelor's Degree in just 60 more units.

##### Associate in Arts Degree (AA)



###### Accounting

60 units

Gain real-world skills for careers in public and private accounting, and qualify by completing the major and General Education requirements.



As a dual enrollment student, I wasn't sure what to expect, but the experience was amazing. The instructor made the material easy to understand, and I actually started applying what I learned to my own online store.

Merritt Business Student



### Our program is designed for:

#### High School Students

Get a head start with Dual Enrollment (DE) opportunities! DE students in California are twice as likely to start college ready—and finish faster.

#### Career Changers & Job Seekers

Gain in-demand skills to qualify for new roles, promotions, or a career pivot. You will benefit from our flexible certificates and degrees.

#### Working Adults & Busy Professionals

Our convenient online and on-campus options fit your schedule, along with evening and weekend courses, accelerated certificate programs, and industry-relevant skills.

#### Transfer Students

Take courses that count toward your 4-year university degree! Our business courses are designed to build strong academic foundations.

#### Entrepreneurs & Small Business Owners

Learn how to start or grow a business from real-world experts with courses in entrepreneurship, marketing, and small business management.

### WHERE OUR GRADUATES ARE MAKING AN IMPACT

- Peralta Community College District Office
- Merritt College
- FedEx
- Wells Fargo Bank
- Organizations throughout the Bay Area and beyond!



The Business Department at Merritt College helped me discover my passion for entrepreneurship. The professors were not only knowledgeable but also incredibly supportive.

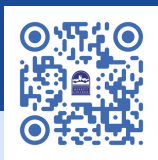
Merritt Business Student





## Get Started on Your Future Today

Scan the QR code or visit  
[www.merritt.edu](http://www.merritt.edu) to apply.



### Merritt College puts students first.

For decades, it has stood at the intersection of social justice, community empowerment, and career-focused education—expanding opportunity for underrepresented communities and supporting pathways into meaningful, living-wage careers. Whether you're switching professions, building new skills, or aiming for a promotion, Merritt's Career Education programs help you reach your goals through hands-on training, immersive career exploration, and support tailored to every student—especially working adults.

Our programs prepare students for licensure and certifications with strong pass rates and are aligned with high-demand jobs in the Bay Area and beyond. It's never been easier to complete a certificate, earn an Associate's degree, or prepare to transfer to a CSU or other four-year university. With flexible class times—morning, evening, and online—and services like counseling, the Learning Center, EOPS, and Student Accessibility Services (SAS), Merritt meets you where you are.



### Meet with a Counselor early and often!

Whether you're enrolling in classes, exploring career options or navigating personal challenges, Counselors have your back! Counselors are available through scheduled appointments, remote drop-ins, and e-counseling (for specific needs).



Visit [merritt.edu/counseling/](http://merritt.edu/counseling/) to learn more, or contact a dedicated Career Education Counselor at [MCCareerEd@peralta.edu](mailto:MCCareerEd@peralta.edu)